

## Invitation

On behalf of the local Organizing Committee from the International Sedimentological Congress (ISC) and the Chinese Sedimentological community, we cordially invite you to join the 21<sup>st</sup> ISC: A New Journey of Sedimentology: from the Pacific to the Himalayas. This conference will be held from August 22 to 26, in Beijing, China. Due to the COVID-19 pandemic, the conference will be held as a fully online event.

Officially founded in Algiers in 1952, IAS (International Association of Sedimentologists) is an international academic organization for sedimentology, with about 2000 members from about 100 countries. IAS holds the ISC every four years, aiming to gather together scientists around the world to discuss and share the latest research on sedimentology. The ISCs in Fukuoka (2006), Mendoza (2010), Geneva (2014) and Quebec (2018) have attracted hundreds of scientists. They offered professionals and exhibitors a world-class platform for academic exchange, research achievements and products promotion. With a long history of hospitality, Chinese Organizing Committee will hold an wonderful sedimentology meeting and sincerely invites you to become our partner!

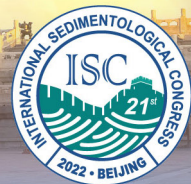
**Official Website:** [www.isc2022.org.cn](http://www.isc2022.org.cn)

If you have any questions, please contact us.

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# 21<sup>st</sup> International Sedimentological Congress

A New Journey of Sedimentology:  
from the Pacific to the Himalayas

Partnership and  
exhibition prospectus

August 22–26 2022  
Beijing, China



<http://www.isc2022.org.cn/>



# Booth Standards

## Advanced Online Booth: 100,000 yuan/each

There is an independent introduction web page on the conference's official website. It covers:

- Company logo
- Contact information of the company
- Social media links
- A promotion video (within 5 mins)
- An introduction of the company
- Company official website
- Photos of products

### 6 free registration slots

#### 1 online booth in Whova

- It shows:
  - Company logo
  - Contact information of the company
  - Photos of products
- Interaction with attendees:
  - Real-time conversations during and after the conference
  - Message board
- Resource centre
  - Uploading handouts to promote
  - Connecting external webs or your URL
- An introduction of the company
- Company official website
- A promotion video (within 5 mins)

### A Full-page advertisement in the digital conference programme

A 45-minute online workshop which shows the company's leadership, customer case studies, or the latest scientific and technological solutions. This workshop will be listed in the conference agenda and being held during the conference, so that attendees can get more information and answers if there will be inquires. The session will be recorded, but the theme must be approved by the Organizing Committee.

## Regular online booth:

Organization	Price
Commercial	12,000 yuan/each
Educational/Non-Profit	7,000 yuan/each
Campus Connection	6,500 yuan/each
Associated Society	4,500 yuan/each

Company Logo will be shown on the Congress website homepage.

### 3 free registration slots.

#### 1 online booth in Whova

- It shows:
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  - Photos of products
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  - Real-time conversations during and after the conference
  - Message board
- Resource center
  - Uploading handouts to promote
  - Connecting external webs or your URL
- An introduction of the company
- Company official website
- A promotion video (within 5 mins)

Displayed in the exhibitor list of the digital conference programme

## Other Sponsorship:4,000 yuan/each

There is an independent introduction web page on the conference's official website. It covers:

- Company logo
- An introduction of the company
- Contact information of the company
- Company official website
- Social media links
- Photos of products
- A promotion video (within 5 mins)

### 1 free registration slot

Note: 'Other Sponsorship' does not cover any online booth.

# 邀请函

第 21 届国际沉积学大会 (ISC) 将于 2022 年 8 月 22 日 -8 月 26 日在中国北京举行, 受疫情影响, 本次大会改为全线上形式举办, 中国沉积学界和大会组委会诚挚邀请您参加《沉积学的新征程: 从太平洋到喜马拉雅》。

国际沉积学家协会 (IAS) 于 1952 年在阿尔及尔正式成立, 是拥有来自全球约 100 个国家 2000 名会员的沉积学专业国际学术组织。国际沉积学大会 (ISC) 由国际沉积学家协会 (IAS) 每四年组织一次, 希望聚集来自世界各地的科学家, 讨论和分享沉积学领域的最新研究进展。2006 年在日本福冈, 2010 年在阿根廷门多萨, 2014 年在瑞士日内瓦, 2018 年在加拿大魁北克国际沉积学大会均吸引了数百名科学家参会。历届国际沉积学大会为全球范围内的专业科学家以及参展单位提供了一流的学术交流、科研成果展示、产品品牌推广平台。建立在深厚和悠久的地球科学与文化传统上, 中国组委会将筹备一个空前的沉积学盛会。在此, 我们诚挚地邀请您来到北京成为我们的合作伙伴!

大会官方网站: [www.isc2022.org.cn](http://www.isc2022.org.cn)

如果您有任何问题, 请联系:

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+86 18611130184



## 展位标准

### 高级线上展位：10 万元 / 个

#### 大会官网上提供独立网页介绍

- 公司 LOGO 展示
- 公司文字描述
- 公司联系方式
- 公司网站展示
- 社交媒体链接
- 公司产品图片展示
- 一段公司宣传视频（5 分钟以内）

#### 6 个免费注册名额

#### Whova 平台 1 个线上展位

- 信息展示
  - 公司 LOGO 展示
  - 公司宣传文字描述
  - 公司联系方式
  - 公司网站展示
  - 公司产品图片展示
  - 公司宣传视频（5 分钟以内）
- 与参会者互动联系
  - 在会议期间以及会后使用聊天功能进行实时连接
  - 留言板功能
- 资源中心
  - 通过上传文件供参会者下载，分享公司产品
  - 接到外部网站或您选择的其他 URL

#### 会议手册中封 6- 封 8 展示一个页码的全页广告（电子版）

可举办 45 分钟的网络研讨会，展示公司的思想领导力、客户案例研究或新技术和科学解决方案。该网络研讨会将列入会议议程，将在大会期间线上召开，以便参会者提问，并在会议结束后按需观看（选择的主题必须得到组委会批准）

## 线上展位：

组织	价格
商业	12000 元 / 个
教育 / 非营利组织	7000 元 / 个
高校	6500 元 / 个
协会	4500 元 / 个

#### 大会官网上 LOGO 展示

#### 3 个免费注册名额

#### Whova 平台 1 个线上展位

- 信息展示
  - 公司 LOGO 展示
  - 公司宣传文字描述
  - 公司联系方式
  - 公司网站展示
  - 公司产品图片展示
  - 公司宣传视频（5 分钟以内）
- 与参会者互动联系
  - 在会议期间以及会后使用聊天功能进行实时连接
  - 留言板功能
- 资源中心
  - 通过上传文件供参会者下载，分享公司产品
  - 接到外部网站或您选择的其他 URL

#### 会议手册中展商名录展示（电子版）

## 其他赞助：4000 元 / 个

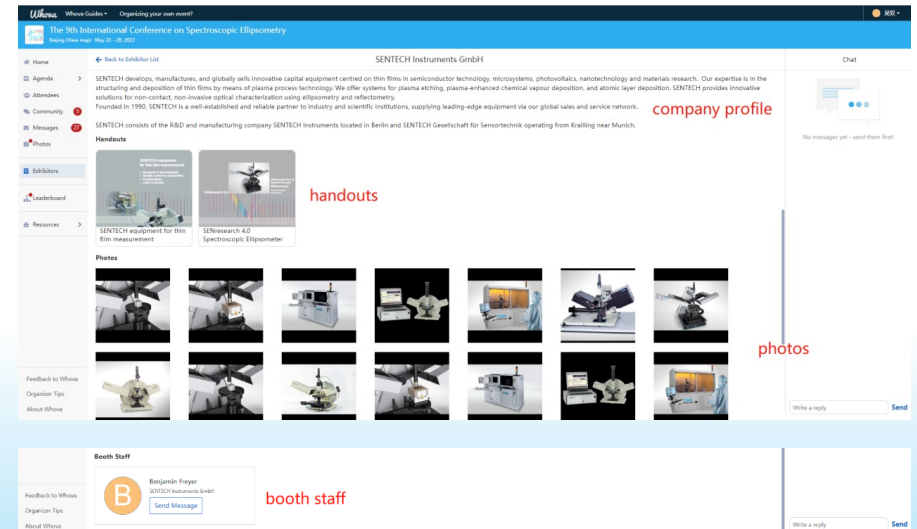
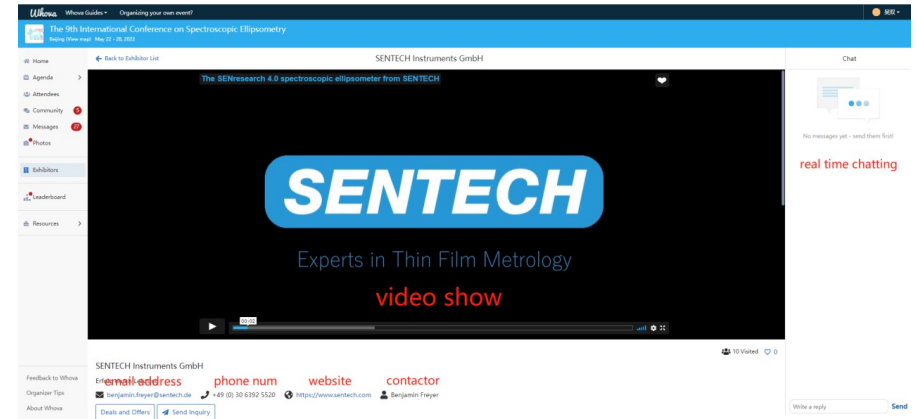
### 大会官网上提供独立网页介绍

- 公司标志展示
- 公司文字描述
- 公司联系方式
- 公司网站展示
- 社交媒体链接
- 公司产品图片展示
- 一段公司宣传视频

### 1 个免费注册名额

注：该赞助不包括在线展位

## The Whoova online booth demonstration Whoova 平台虚拟展位演示



The Organizing Committee will send an email to all sponsors on 20th June. The email will cover a Whova website link to click and fill out information following instructions.

大会于 6 月 20 日统一给所有展商发送邮件，展商通过点击邮件内附网站链接，进入 whova 虚拟展位后台，根据提示完善相关信息

## J.A. Woollam Co., Inc.

### Whova Exhibitor Guides

Step-by-step Guide for Exhibitors - View Guide

#### Promotional Offers

##### Promotion Type:

Please select your promotion type

##### Promotion details:

e.g., Enter to win THE BIG SHORT on Digital HD and the Apple Watch. Winner chosen on Thursday, Sept. 17th at noon!

##### Images

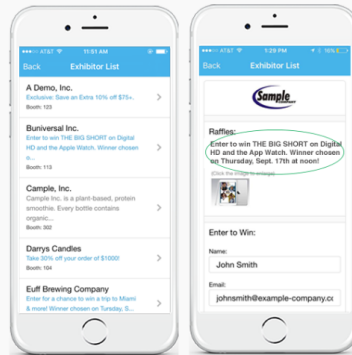
You can upload up to 5 images

Upload Image

#### Company Showcase

##### Live Product Demo

Add Live Product Demo



Example Exhibitor List in the app

### Frequently Asked Questions

#### What are the benefits of providing promotions in Whova?

The new feature provides another way for you to engage with attendees and gain more leads. You can attract more visitors to your booth even before the event starts.

#### What information do I need to provide?

Currently we support two types of promotional information: Raffles/giveaways and coupons. For raffles/giveaways, you will need to provide a description

#### Product Video

Add Product Video

#### Handouts

Upload PDF File

Maximum 2 handouts with 10 MB file size limit

#### Company Information



Upload Logo

##### Phone Number:

Company contact phone number

##### Website:

http://example.com

##### Address:

Company Address

##### Company Description:

Company Description

##### Slogan

#### Company & Product Photos

##### Photos

You can upload a maximum of 50 photos with 10 MB file size limit

Upload

#### Primary Contact

Chao Yan (cyan@gen-opt.com)

#### Booth Staff

You can invite any additional staff that will be at the booth collecting leads in the Whova app.

- By selecting this box, you agree to Whova's [Terms of Use](#) and [Privacy Policy](#). Whova is not responsible for any disputes between you and individuals who sign up for the offers. Whova is also not responsible for any misconduct from individuals who sign up for your offers. While this service is designed to help exhibitors get more booth traffic, Whova is not responsible for the final result. You agree and acknowledge that Whova is entitled to modify, improve or discontinue any of its services at its sole discretion and without notice to you even if it may result in you being prevented from accessing any information contained in it.

Save

raffles/giveaways, you will need to provide a description and simple rules if you have any. For coupons, in addition to the description, you will also need to provide the coupon image.

#### Do I have to participate? What if I don't have any promotions?

No, you don't have to participate. If you don't have any promotions, you will still be listed as a regular exhibitor in the app.

#### How do I know who requested and received my promotion information? How can I announce the winners?

During and after the event, we will send you a summary of attendees who have signed up for your promotional activities. With this list, you can easily contact and message them in the Whova app.